

4. Signage – Tathra water storage tower

Clean Energy For Eternity seeks Council endorsement for their plan to place the CEFE logo 50/50 by 2020 on the Council water tower at the western entrance to Tathra on Bega Street. This report recommends approval.

Group Manager, Infrastructure Waste & Water

BACKGROUND

10 Council has previously considered a request from CEFE to place the logo and responded advising unless the signage could be deemed “a community sign” a DA would be required. That was in May 2008. Since that time and following further discussion with CEFE and council staff and a recent presentation to Council by Dr Matthew Nott of CEFE, the need for a DA has been reconsidered.

ISSUES

If it is a Council sign, it is exempt from development consent requirement. If it not a Council sign, it is prohibited in the zone. This applies at Tathra but should other sites become requested it will be necessary to look at them on a case by case basis to check zoning against the LEP and exempt development provisions, signage SEPP, etc. to ensure compliance and consistency.

Asset

20 From an asset owner/manager perspective the tower on which the logo is to be placed is a Council asset and therefore the sign would be a Council sign. The attachment to the water tower of a logo promoting a community group aspiration (50/50 by 2020) that is supported by Council lends support to that logic.

The attachment and on-going maintenance of the sign can be the subject of an agreement between council and CEFE thus removing from council any capital or recurrent costs associated with the signage. The process of attachment /maintenance will also require a schedule detailing work method statements with particular reference to OH & S requirements.

A photograph of the water tower has been digitally manipulated to show the proposed logo and will be on display in the chamber.

30 Social / Cultural

CEFE and Council have developed an excellent relationship in regard to raising awareness in our local community and in the broader population of climate change issues including adaptation and mitigation strategies.

Financial

No cost to Council.

CONCLUSION

This project will serve to consolidate our community position as leaders in climate change awareness and supporters of local action to effect positive change. The project has no financial burden to council and serves to assist a well supported community group to continue their efforts to be part of a sustainable future.

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RECOMMENDATION

That Council approve the attachment of the Clean Energy For Eternity logo 50/50 by 2020 to the exterior wall of the water storage tower at Tathra subject to:

- (a) All costs to be met by CEFE;
- (b) A satisfactory works schedule being provided which includes details of OH & S strategies in relation to attachment and maintenance.